

James Rogers, IV

After serving as trustee for the Village of Lake Placid for three years, Mayor Rogers was appointed Deputy Mayor in 2003. In 2005 he was elected Mayor of the Village of Lake Placid and is serving a four year term.

Mayor Rogers is known as a progressive mayor, and has been a local and statewide leader on shared services and cooperation, as well as advocating for rationalized legislative redistricting around real communities. He also advocates for reconsideration of revenue sharing formulas based on need, and has developed a workforce housing plan for Lake Placid. Mayor Rogers has been responsible for leading an effort to create a Public Transportation system for the area, as well as overseeing park upgrades which included the rebuilding of one of the premier parks in the heart of the down town area. He has and continues to promote and improve energy efficiency programs for the Lake Placid Municipal Electric Department.

He is also working with the Village Board and the North Elba Town Board to improve share services, develop and adopt a new land use code, as well as develop a master plan for infrastructure upgrades facing the community. Most recently, as Mayor of the Olympic Village, he attended the Olympic Winter Games in Torino Italy. Mayor Rogers is currently working with the City of Torino to develop a Friendship Cities Program to promote the Olympic Ideals, sporting events, and promote what Olympic communities can offer its visitors.

Mayor Jamie Rogers grew up in Lake Placid, New York. He attended Paul Smith's College of Forestry. After graduating from college, he spent 28 years working in the timber industry. During that time he owned and operated his own sawmill, managed timber lands, as well as a dry kiln operation, and has overseen log procurement operations for two different saw mills. In 1997, Jamie moved back to Lake Placid. In 1998 he was asked to run for a seat on the Village Board and was elected as a trustee.

He and his wife, Valerie, share a passion for their special community and take great pleasure in welcoming the world to Lake Placid. Jamie and Val also enjoy nature's solitude and frequently enjoy fly fishing, skiing and spending quiet time rowing on the surrounding waters.